

## Week 11:

### 1. Continue Production

During the 2 week period when we don't have class you must do your final production

By week 12 (12/2) have all of your production elements in a rough layout out for critique. (printed)

the last 2 weeks are for production revising/testing and polishing presentation everything is due week 14

during exam week:  
you write the thesis summary.

### 2. Finalize your list of Thesis Elements

List the elements you will produce for each element, list dimensions, number of pages, format if the content of the element is an issue, describe **be very detailed in your list, print and put it in your book**

### 3. Make an installation layout

make a drawing that shows how you are going to design and organize your exhibition space.  
you can show a wall view and a top-down floor view, if necessary list any equipment of special needs (media people only)

allow 6-8 feet of space, + a 36"x 18" shelf for print projects  
media projects get a pedestal and computer

### 4. Thursday field trip 11/18

Meet at Le Gamin cafe on 183 9th Ave near 21st ST at 9:30 SHARP!  
My cell: 917-450-5231

to:  
Stefan Sagmeister exhibition, Visual Arts Gallery 601 West 26 Street, Suite 1502  
Gagosian 555 W 24th St Paul Pfeiffer  
Leslie Tonokow 535 W 22 nd St Peter Campus  
Tanya Bonakdar 521 W 21st St Teresa Hubbard and Alexander Birchler  
David Zwirner 525 W 19th St Stan Douglas  
Feigen Contemporary 535 W 20 Lars Arrhenus  
Kitchen 512 W 19th St  
Chelsea Art Museum 556 W 22 ST  
bring your images and laptop to the cafe for a quick review.

REMINDER: your presentations should clearly represent 6-9 HOURS OF WORK PER WEEK. Everything should be presentation quality and printed as inkjet prints.

## READING:

### Editing and Revising:

#### **Chapter 1 What is Editing?**

*P 8-9 Barriers to communication*

#### **Chapter 3 Readers and aims**

*p 19-21 What does the document aim to achieve*

#### **Chapter 5 First steps**

*p 32 The first look through  
p33 Editing the process*

#### **Chapter 6 Editing the content**

*p 34-39*

*Chapter 7 Achieving Structural Flow*

*p 40-47*

#### **Chapter 11 Brevity**

*p 70-77*

#### **Chapter 12 Clarity**

*p 78-91*

#### **Appendix**

*p 120 Contents checklist*

*p 121 Style checklist*

*p 124 Clarity checklist*

*p 130-131 Proof checking symbols*

### Design Research:

*preface p 10*

*introduction p 16*

*changing role of research p 22*

*quantative Methods: from Boring to Brilliant p 23*

*ethnography and critical design practice p31*

*paradox of design research p 39*

*overview of quantative methodsw in design research p 63*