

Week 9:

1. Continue Production

you should have a substantial number of pre-production sketches, and have worked out most of the design elements such as palettes, choice of fonts, design approach/illustration style, grids, etc.

you have about 4 weeks for production.
the last week/2 weeks are for finishing/testing/presentation and writing the 5-page thesis statement.

[in some cases, where I haven't seen enough sketches, you should meet with me to review your sketches]

2. Make of list of Thesis Elements

List the elements you will produce for your thesis project for each element, list dimensions, number of pages, format if the content of the element is an issue, describe be as detailed as you can

3. Revise your production schedule for weeks 10-14

5. Next Week:

week 10 is also the review date, by which date you will show that you've done a significant amount of work toward your thesis.

At that time, I'll individually review with you the book handed in today, plus any other material you want to present

REMINDER: your presentations should clearly represent 6-9 HOURS OF WORK PER WEEK. Everything should be presentation quality and printed as inkjet prints.

[if this was Spring semester, this would be the point of planning the exhibition installation]

REMINDER

Week of 11/18 we have class TWICE in one week.
11/16 and 11/18

We will have a fieldtrip to an exhibition on 11/18, location TBA.

THIS HAS BEEN CHANGED. THE CLASS IS NOW ON TUESDAY AND THE TRIP IS THURSDAY

READING:

Editing and Revising:

Chapter 1 What is Editing?

p 8-9 Barriers to communication

Chapter 3 Readers and aims

p 19-21 What does the document aim to achieve

Chapter 5 First steps

p 32 The first look through

p33 Editing the process

Chapter 6 Editing the content

p 34-39

Chapter 7 Achieving Structural Flow

p 40-47

Chapter 11 Brevity

p 70-77

Chapter 12 Clarity

p 78-91

Appendix

p 120 Contents checklist

p 121 Style checklist

p 124 Clarity checklist

p 130-131 Proof checking symbols

Design Research:

preface p 10

introduction p 16

changing role of research p 22

quantitative Methods: from Boring to Brilliant p 23

ethnography and critical design practice p31

paradox of design research p 39

overview of quantitative methods in design research p 63